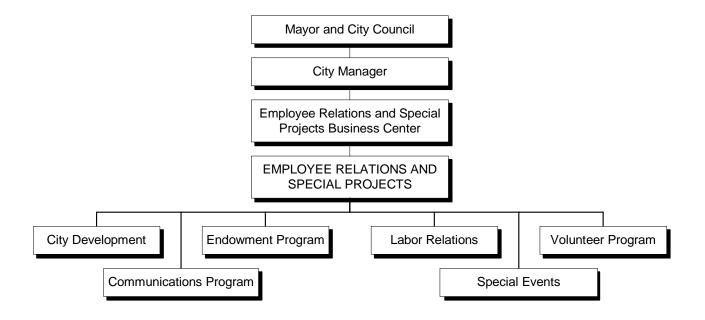
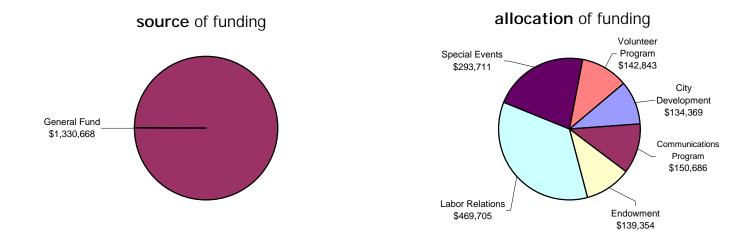
mission statement

To coordinate Citywide special events, projects and volunteer efforts; manage labor relations and public information; and raise funding to enhance City projects and programs.

web address: http://www.ci.san-diego.ca.us/





employee relations & spe	ecial p	rojects de	epa	rtment sun	nma	ary
		FY 1999		FY 2000		FY 2001
		ACTUAL		BUDGET		PROPOSED
Positions		12.04		12.04		12.04
Personnel Expense	\$	802,353	\$	1,054,574	\$	1,115,881
Non-Personnel Expense		175,367		213,966		214,787
TOTAL	\$	977,720	\$	1,268,540	\$	1,330,668

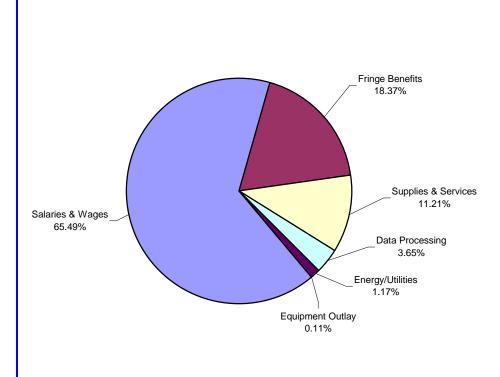
As part of an overall plan to create increased consistency and professionalism, the Communications Program created A City Guide to Communications to assist and train City employees in working with each other and the public. The guide contains information about contacts from inside and outside the City, formats, graphics, printing and legal requirements.

	FY 1999	FY 2000	FY 2001
	ACTUAL	BUDGET	PROPOSED
department staffing			
GENERAL FUND			
City Development	1.33	1.33	1.33
Communications Program	1.00	1.00	1.00
Endowment Program	1.33	1.33	1.33
Labor Relations	4.04	4.04	4.04
Special Events	3.00	3.00	3.00
Volunteer Program	1.34	1.34	1.34
TOTAL	12.04	12.04	12.04
department expenditures			
GENERAL FUND			
City Development	\$ 36,124	\$ 132,037	\$ 134,369
Communications Program	110,888	135,637	150,686
Endowment Program	122,879	132,717	139,354
Labor Relations	320,109	440,666	469,705
Special Events	264,181	291,578	293,711
Volunteer Program	123,539	135,905	142,843
TOTAL	\$ 977,720	\$ 1,268,540	\$ 1,330,668

expenditures by category

	FY 1999 ACTUAL	FY 2000 BUDGET	FY 2001 PROPOSED
PERSONNEL			
Salaries & Wages	\$ 627,300	\$ 822,734	\$ 871,489
Fringe Benefits	175,053	231,840	244,392
SUBTOTAL PERSONNEL	\$ 802,353	\$ 1,054,574	\$ 1,115,881
NON-PERSONNEL			
Supplies & Services	\$ 98,446	\$ 148,982	\$ 149,209
Data Processing	57,315	46,057	48,566
Energy/Utilities	18,088	17,527	15,612
Equipment Outlay	 1,518	1,400	1,400
SUBTOTAL NON-PERSONNEL	\$ 175,367	\$ 213,966	\$ 214,787
TOTAL	\$ 977,720	\$ 1,268,540	\$ 1,330,668

FY 2001



General Fund - 100

revenue generated by category

FY 1999	FY 2000	FY 2001
ACTUAL	BUDGET	PROPOSED
\$102,433	\$237,000	\$237,000
\$102,433	\$237,000	\$237,000
	\$102,433	ACTUAL BUDGET \$102,433 \$237,000

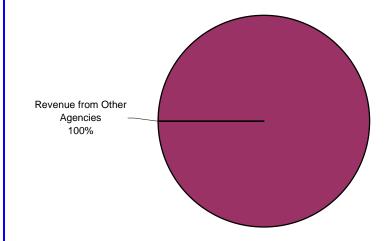


Paint the Bay Broadway Pier

Special events contribute to our civic pride, provide unique experiences for our citizens and visitors, promote our City internationally and contribute significantly to the economic development of San Diego.



ESPN Summer X-Games



significant budget adjustments

City volunteers build trails in our parks, help with grounds maintenance and litter control, work in recreation centers and libraries, assist our police and fire departments, help run programs for children and for persons with disabilities, staff our adult lilteracy program and perform countless clerical tasks for every City department. Without them, many City programs would not be possible.

	POSITIONS	COST
Personnel expense adjustments (1)	0.00	\$61,000
Automated support for department and Citywide information systems	0.00	\$1,000

⁽¹⁾ Adjustments to reflect the annualization of the Fiscal Year 2000 salary increases, Fiscal Year 2001 negotiated salary increases, average salaries and fringe benefits.

Did you know ...?

In Fiscal Year 1999 over 36,800 group and individual volunteers donated 1,119,256 hours worth \$15.5 million to City departments.

description and salary schedule

city development

This program manages capital campaign fund raising efforts for major City projects, administers the City's corporate sponsorship program and acts as the primary point of contact for private donations to the City in support of City programs.

CLASS		POSITION YEARS		SALAF	SALARIES AND WA			
NUMBER	POSITION TITLE	FY 2000	FY 2001	CLASS		TOTAL		
						_		
1876	Executive Secretary	0.33	0.33	\$ 43,586	\$	14,383		
2270	Program Manager	1.00	1.00	81,120		81,120		
	TOTAL	1.33	1.33		\$	95,503		

communications program

The Citywide Communications Program provides coordination of public information and outreach activities throughout the City. The Communications Manager networks between departments and programs, provides assistance to City departments on handling public information projects and coordinates multi-department communications issues. Responsibilities include oversight of Citywide internal and external publications.

CLASS		POSITION YEA	POSITION YEARS				
NUMBER	POSITION TITLE	FY 2000	FY 2001		CLASS		TOTAL
2270	Program Manager	1.00	1.00	\$	81,393	\$	81,393
	TOTAL	1.00	1.00			\$	81,393

endowment program

The Endowment Program seeks gifts and funds, buildings and facilities, land and other items of thanks and historic value from private individuals, corporations and foundations. The Endowment Officer advises prospective donors of tax advantages and suggests possible uses for such gifts. Activities include identifying, researching and submitting proposals to foundations seeking greater sources of funding for non-profit, tax-exempt organizations, fully or partially funded by the City and maintaining contact with individual donors.

NUMBER	POSITION TITLE	FY 2000	FY 2001	CLASS	TOTAL
1876	Executive Secretary	0.33	0.33	\$ 43,586	\$ 14,383
2215	Endowment Officer	1.00	1.00	85,208	85,208
	TOTAL	1.33	1.33		\$ 99,591

description and salary schedule

labor relations

This program provides direction and guidance in labor relations matters involving disciplinary actions, grievances, negotiations, appeals, performance management, operational management and compliance with labor relations legislation and labor relations policy.

CLASS		POSITION YEA	SALARIES AND WAGES				
NUMBER	POSITION TITLE	FY 2000	FY 2001		CLASS		TOTAL
							_
1876	Executive Secretary	1.02	1.02	\$	43,586	\$	44,457
2153	Deputy City Manager	0.02	0.02		135,386		2,708
2269	Labor Relations Manager	1.00	1.00		103,107		103,107
2270	Program Manager	2.00	2.00		76,123		152,246
	TOTAL	4.04	4.04		•	\$	302,518

special events

The Office of Special Events writes agreements and assists in the coordination of major commercial events such as San Diego Street Scene, which produces revenues for the City; implements and administers the Major Events Revolving Fund, which is intended to attract and facilitate major events that will have a significant impact on the local economy; leads City participation in the development of bid proposals for major events and conventions; provides specialized expertise for the creation and/or coordination of major events which showcase San Diego and build community spirit such as the 1998 Super Bowl; reviews all special event permit applications for the mitigation of negative impacts on the community and assists event organizers in finding resources in order to improve their events; monitors the one-stop permit process set forth in the Special Events Ordinance for approximately 450 events each year; provides assistance to the Police Department for complex events where extra coordination among departments, or with other agencies, is necessary; and provides staff to serve as Program Manager for the San Diego City Store.

CLASS		POSITION YEAR	RS	SALAR	IES A	ND WAGES
NUMBER	POSITION TITLE	FY 2000	FY 2001	CLASS		TOTAL
						_
1535	Clerical Assistant II	1.00	1.00	\$ 29,696	\$	29,696
2270	Program Manager	2.00	2.00	78,888		157,775
	TOTAL	3.00	3.00		\$	187.471



This program coordinates and supports the volunteer efforts of all City departments, provides Citywide volunteer recruitment, implements Citywide volunteer recognition, maintains the City's Volunteer Manager's Manual, provides Citywide volunteer managers training, organizes a volunteer managers network for all City department volunteer coordinators and provides liaison services with the City Manager's Office and Council Offices on volunteer needs.

CLASS		POSITION YE	SALAF	SALARIES AND WAGES			
NUMBER	POSITION TITLE	FY 2000	FY 2001	CLASS		TOTAL	
						_	
1876	Executive Secretary	0.34	0.34	\$ 43,586	\$	14,819	
2270	Program Manager	1.00	1.00	76,564		76,564	
	TOTAL	1.34	1.34		\$	91.383	

five-year revenue and expenditure forecast

	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005
	PROPOSED	FORECAST	FORECAST	FORECAST	FORECAST
Positions	12.04	15.04	15.04	15.04	15.04
Personnel Expense Non-Personnel Expense	\$ 1,115,881 214,787	\$ 1,409,947 243,891	\$ 1,452,246 251,207	\$ 1,495,813 258,744	\$ 1,540,688 266,506
TOTAL EXPENDITURES	\$ 1,330,668	\$ 1,653,838	\$ 1,703,453	\$ 1,754,557	\$ 1,807,194
TOTAL REVENUE	\$ 237,000	\$ 382,110	\$ 393,573	\$ 405,380	\$ 417,542

A 3% inflation rate has been applied to the Fiscal Year 2002 – Fiscal Year 2005 expenses.

Fiscal Year 2002

Addition of 3.0 positions, related non-personnel expenses and revenue to support special project assignments and the Employee Relations and Special Projects department.

Fiscal Year 2003 - Fiscal Year 2005

No major projected requirements.